FOR BRANDS · SEND THIS TO YOUR MANUFACTURER

Leather Jacket Sample Photo Guide

Send this guide to your manufacturer and ask for these photos of every sample before it ships. Clear phone photos let you check quality and approve the sample without visiting the factory, and they often save a second sample round. A normal smartphone is enough: no studio needed.

Basic rules for every photo

Daylight, no flash
Shoot near a window or outdoors in shade. Flash hides the leather grain and changes the colour.

Plain background
A white or light wall for hanging shots, a plain table or sheet for flat shots.

Phone straight, no zoom
Move closer instead of zooming. Keep the phone level with the jacket.

Sharp focus
Tap the screen on the jacket before you shoot. Retake any blurred photo.

Clean and ready
Remove threads and dust, close zips, and fasten the belt before shooting.

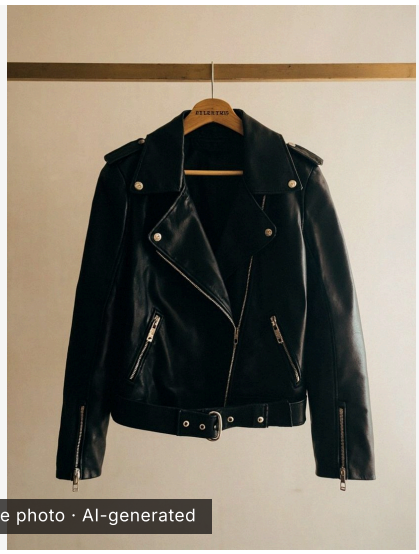
Real colour
No filters, no beauty mode, no editing.

Send original quality
Send as files (email, Google Drive or WhatsApp "Document"), not compressed WhatsApp photos.


Example photo · AI-generated

The 13 photos on the next pages are **examples** of the angle and detail we need. They were created with AI to show the shot list; the manufacturer should send real photos of the actual sample.

01



Example photo · AI-generated

Front

Show: Whole jacket on a hanger, zip closed, belt fastened. Show the full jacket from collar to hem.

How: Stand 1 to 1.5 m away, phone straight and at chest height. Fill the frame without cutting the edges.

02



Example photo · AI-generated

Back

Show: Whole back panel, shoulder seams, back belt and hem.

How: Turn the hanger around. Same distance and light as the front photo.

03



Example photo · AI-generated

Side

Show: Side seam, underarm and the sleeve hanging straight.

How: Turn the hanger 90°. Check the side seam runs straight from underarm to hem.

04



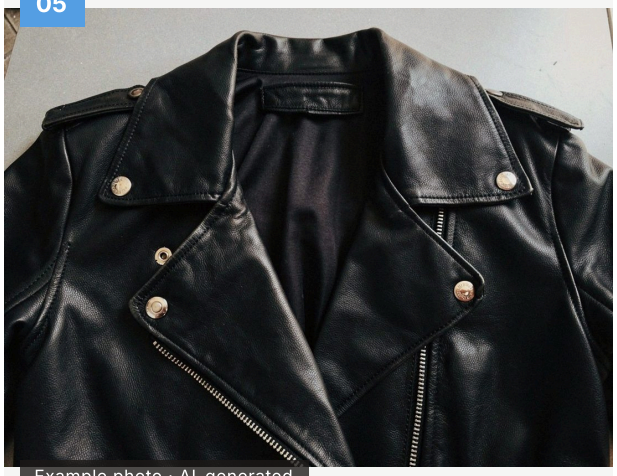
Example photo · AI-generated

Full sleeve

Show: One sleeve from shoulder seam to cuff, with all panels and stitching.

How: Lay the jacket flat and straighten the sleeve. Shoot from directly above.

05



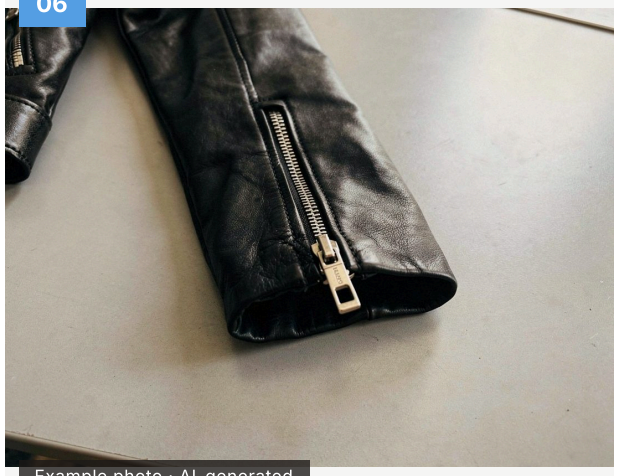
Example photo · AI-generated

Collar

Show: Collar and lapels with snaps, both sides even.

How: Shoot close (30 to 40 cm). Show the collar points and snap studs clearly.

06



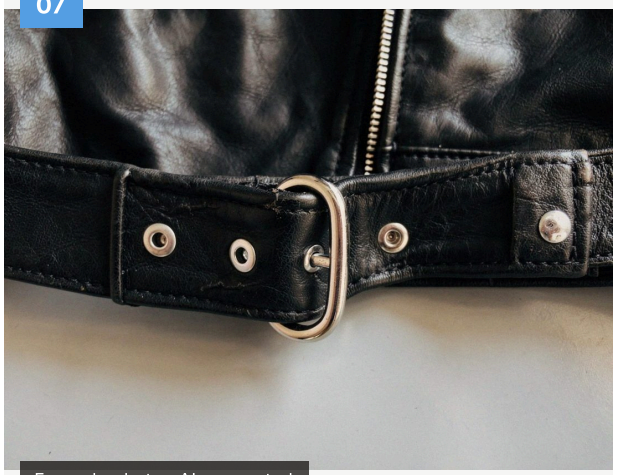
Example photo · AI-generated

Cuff

Show: Cuff zip, edge stitching and finishing.

How: Open the cuff zip halfway so the zip tape and lining edge are visible.

07



Example photo · AI-generated

Zips and hardware

Show: Main zip puller, zip teeth, buckle, snaps and any metal trim.

How: Macro distance (15 to 20 cm). Tap the screen to focus on the metal. No flash.

08



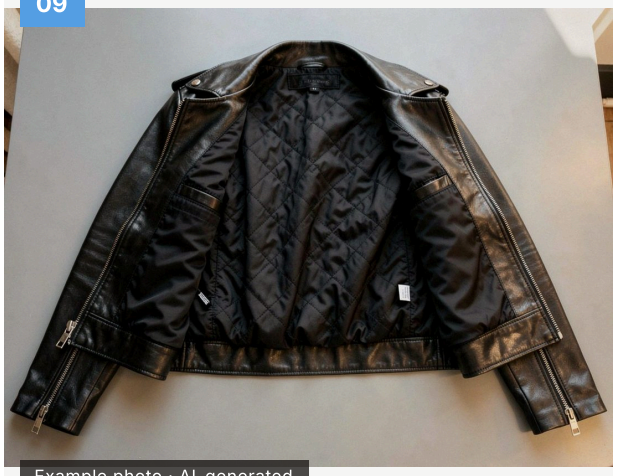
Example photo · AI-generated

Pockets

Show: Pocket opening, welts, zip and topstitching.

How: One photo per pocket type. Keep the pocket closed so the shape is clear.

09



Example photo · AI-generated

Inside and lining

Show: Full lining, quilting, inside pockets and facing seams.

How: Open the jacket and lay it flat. Smooth the lining before you shoot.

10



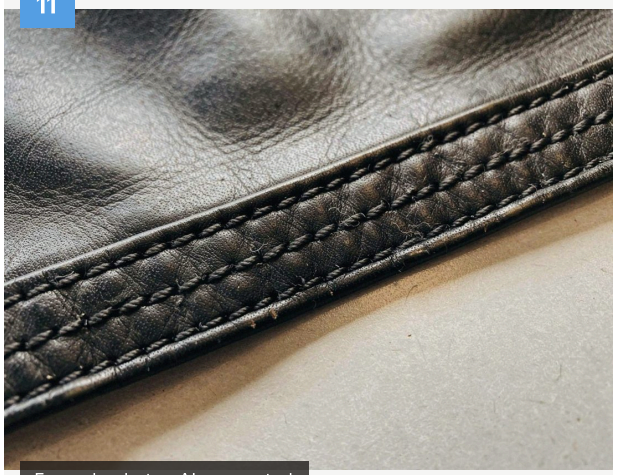
Example photo · AI-generated

Labels

Show: Main label, size label and care label.

How: Shoot each label straight on and close enough to read the text.

11



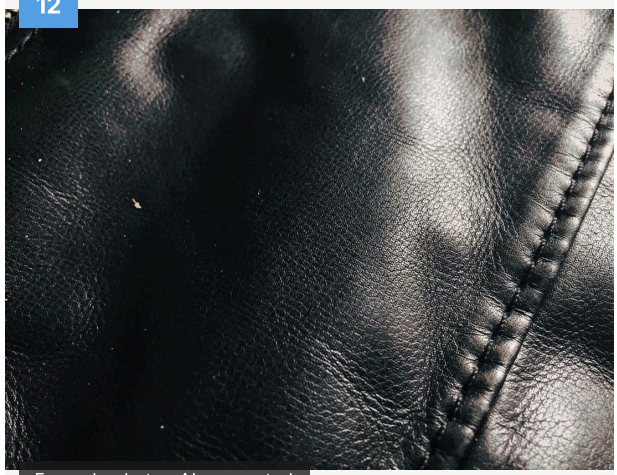
Example photo · AI-generated

Stitching close-up

Show: Stitch line, stitch length and seam edges.

How: Pick the most visible seam (front panel or shoulder). Keep the stitch line straight in the frame.

12



Example photo · AI-generated

Leather close-up

Show: Leather grain, finish and colour in daylight.

How: Tilt the jacket towards the window so the surface and sheen show. Include one natural mark if there is one.



Measurements

Show: Chest, length and sleeve measured with a tape.

How: Lay flat, zip closed. One photo each for chest (armpit to armpit), back length and sleeve length, with the number readable.

File names

Name each photo like this
StyleNo_Colour_01-front.jpg
StyleNo_Colour_02-back.jpg
StyleNo_Colour_07-hardware.jpg
... up to 13-measure.jpg

Put all photos of one sample in one folder or one email, with the style number in the subject.

Checklist before you send

- [ ] 01 Front, 02 Back, 03 Side
- [ ] 04 Full sleeve
- [ ] 05 Collar and 06 Cuff
- [ ] 07 Zips, buckle and snaps
- [ ] 08 Every pocket type
- [ ] 09 Inside and lining
- [ ] 10 Main, size and care labels
- [ ] 11 Stitching close-up
- [ ] 12 Leather close-up in daylight
- [ ] 13 Chest, length and sleeve measurements
- [ ] Any defect or difference from the tech pack, photographed and noted
- [ ] Style number, colour and size written in the message

If anything on the sample differs from the approved tech pack or leather swatch (colour, hardware finish, lining, measurements), the manufacturer should photograph it and tell you before shipping. It is faster to fix before the sample travels.

Want samples checked this way before anything ships? Imran Partners manages sampling and quality checks with verified manufacturers in Pakistan. Full quality checklist: What to look for in leather jacket quality.